

Andre Gagnon

ART DIRECTOR & GRAPHIC DESIGNER

Andre Gagnon | 920.246.2132 | ajgagnon@uwalumni.com

OBJECTIVE

My goal is to create and drive innovative solutions that lead to extraordinary and meaningful user experiences that have real and significant impact. Specifically, I aim to nurture and grow client relationships, bring fresh ideas and perspectives to client work, and explore new creative solutions that drive real results.

EXPERIENCE

10.2008 - Present

Art & Creative Director – The Creative Company, Inc.

Created and grew the “New Media” division of the company, specifically the website, microsite and e-marketing line extensions. Chief responsibilities include developing and implementing creative strategies to client marketing challenges. I also supervise copywriters, back end developers and graphic designers in visual branding challenges, creative website development and new media solutions. Other responsibilities include obtaining new accounts, client management and consultation, project management and internal company strategy and direction.

10.2007 - 10.2008

Visual Arts Designer – The Creative Company, Inc.

Created and implemented graphical solutions for print, identity, website and new media projects.

5.2007 - 10.2007

Freelance Designer

Designed print and environmental collateral for retail and restaurant stores. Handled invoicing, client consultation and sales.

EDUCATION

University of Wisconsin – Madison

B.S. Art with Graphic Design — May 2007

RECOGNITION

Website Design

TheBestDesigns.com | “Featured Website Design”

CSSDrive.com | “Featured Website Design”

WebDesignLedger.com | “Webites With Serious Click Appeal”,

UnmatchedStyle.com | “Website Design Video Feature”

SixRevisions.com | “Grid Based Designs - Best Practices”

Logo and Identity Design

Logopond.com | “Cream of the Crop”

Creattica.com | Featured Logo

Logo from Dreams Awards | Featured Logo

Email Design

Beautiful-Email-Newsletters.com | Featured Design

CampaignMonitor.com Blog | Featured Design

Other Recognition

National Retail Federation’s RACie Awards, Judge - 2009